



**DISCOVERING**  
**IDEAL WORK**  
**INNOVATIVE**  
**SURFACES**



# WITH IDEAL WORK YOUR DREAMS BECOME TRUE

Do you wish for an interior floor or exterior hardscape to create a classical or modern environment, for use in a private home or public space?

Ideal Work provides a vast array of solutions that blend creativity and practicality. Ideal Work strives to provide the highest quality products offering finishes that are aesthetically appealing, resistant to environmental conditions and general wear and tear but which are quick to apply and characterized by excellent value both in creation and use. Through experience gained over time the staff at Ideal Work is ready to customize solutions that are best suited to clients needs and, thanks to vision, skill and expertise, is able to realize your every wish, exactly as you imagine it.

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Reactive stain floor  
Ideal Floor: Pewter  
Ideal Stain: Amber





# IDEAL WORK STAMPED CONCRETE

Colour hardener: Zinco  
Release agent: Antracite  
Stamp: Large ashlar cut slate  
Border: Verona stone border





Colour hardener: Bianco  
 Release agent: Neutro  
 Stamp: Rough stone texture



Colour hardener: Charcoal, White  
 Release agent: Black, Adobe buff  
 Stamp: Ashlar cut slate  
 Ideal stain: Ebony  
 Border: Roman slate texture



Stairs  
 Colour hardener: Desert tan  
 Release agent: Mapplewood, Grey

Floor  
 Colour hardener: White  
 Release agent: Neutro, Grey  
 Stamp: Cedar wood plank

## Nature can't do any better

Are you in need of a heavy-duty floor with minimal maintenance requirements and yet aesthetically appealing? Ideal Work stamped concrete can replace conventional horizontal concrete with finishes that replicate the beauty of natural stone, rock, ceramic, bricks and wooden planks, at reduced cost in comparison to the original products. In addition to cost saving, Ideal Work stamped concrete resists all atmospheric agents and temperature changes, does not need any particular maintenance and is easy to keep clean. The finishes achieved are mould, dust, abrasion and slip-resistant. Ideal Work stamped concrete is extremely versatile and allows you to choose from a vast array of solutions and colours to meet your every need.





Colour hardener: Sun buff  
Release agent: Mapplewood  
Stamp: Bushed border











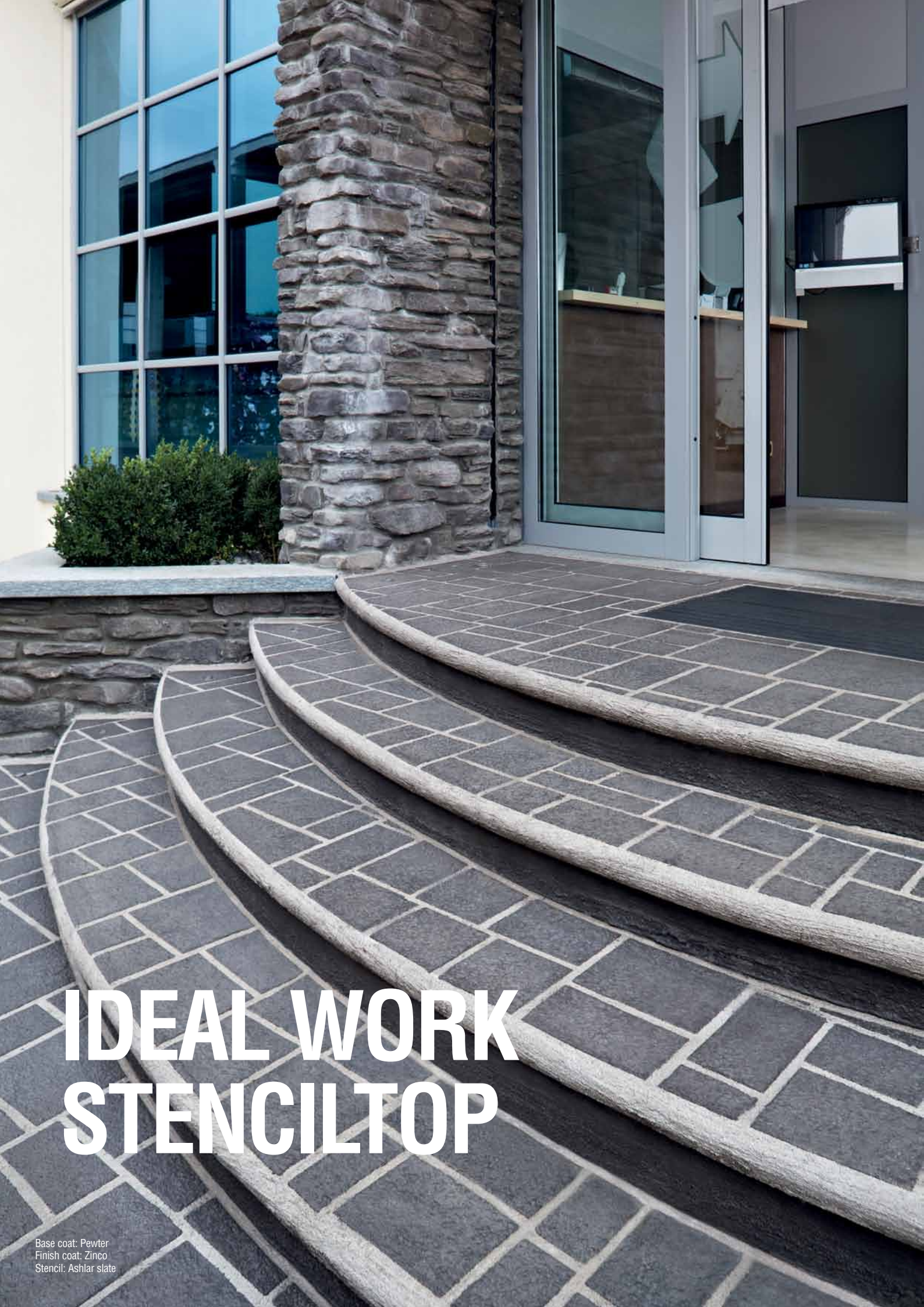


Colour hardener: Bianco  
Release agent: Mapplewood, Grey  
Stamp: Rough stone texture  
Border: Bushed border



Colour hardener: Terracotta, Bianco, Rosa  
Release agent: Grey  
Stamp: Herringbone used brick  
Border: Cut stone border





# IDEAL WORK STENCILTOP

Base coat: Pewter  
Finish coat: Zinco  
Stencil: Ashlar slate





Base coat: Pewter  
 Finish coat: Antracite, Bianco  
 Stencil: European fan, Cobble rosette



Base coat: Bianco  
 Finish coat: Borgogne, Marrone  
 Stencil: European fan, Star compass rosette



Base coat: Grey  
 Finish coat: Sun buff  
 Stencil: Ashlar-slate

## Renew without destroying in a few mm of thickness

Do you want to renew and beautify existing concrete floors without removing them? With Ideal Work Stenciltop is possible, easy and fast. In a few millimeters of thickness can make drawings and texture of effect that reproduce realistically stones, bricks, stones or tiles, choosing from a wide range of designs and colours. Ideal Work Stenciltop achieves surfaces resistant, easy to clean, long lasting, and through special finishes also non-slip, antique or smooth.





Base coat: Antracite  
Finish coat: Antracite, Pewter  
Stencil: European fan, Cobble header





Base coat: Grey  
Finish coat: Pewter, Sand buff  
Stencil: Ashlar slate





# IDEAL WORK SASSOITALIA

Colour-mix: Sabbia  
Cement: White, Grey  
Aggregates: Ciottolo Giallo Siena

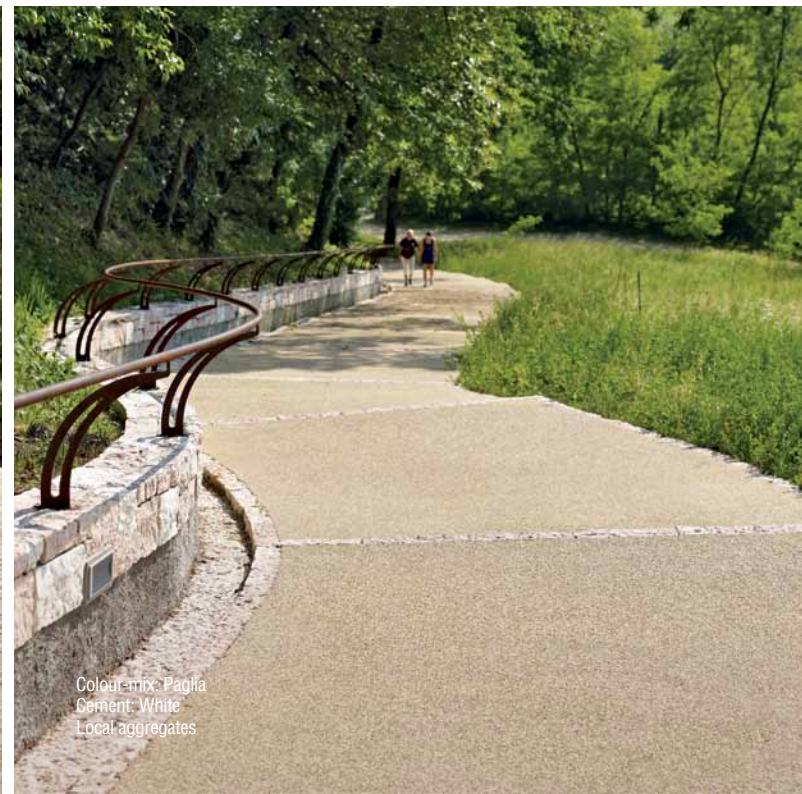




Colour-mix: Paglia  
 Cement: White, Grey  
 Aggregates: Giallo Mori, Botticino



Colour-mix: Paglia  
 Cement: White  
 Aggregates: Misto orientale



Colour-mix: Paglia  
 Cement: White  
 Local aggregates

## The perfect fusion of tradition and creativity

Have you ever thought of walking on a floor rich in tradition but reinterpreted in a modern light? One great Italian tradition is expressed with Sassoitalia, an exposed aggregate paving system suitable for interior and exterior use such as public squares, avenues, pavements, private homes and public buildings. Sassoitalia allows designers and installers to realize their own creativity. Sassoitalia can be used on freshly placed or old concrete making it the perfect product for new or renovation projects. Sassoitalia is extremely flexible in area of use as it requires a thickness of only 2 to 4 cm. Choose between exotic marble aggregates offered by Ideal Work or local aggregates for a more natural result. Sassoitalia surfaces can be diamond polished in the traditional terrazzo manner. Alternatively the surface can be water washed or retarded to leave an even exposed aggregate finish.





Colour-mix: Paglia  
Cement: White  
Aggregates: Misto orientale





Colour-mix: Terra Toscana  
Cement: White  
Aggregates: Rosso Verona





Colour-mix: Paglia  
Cement: Grey  
Local aggregates



Colour-mix: Paglia  
Cement: White  
Aggregates: Ciotolo Giallo Siena, Rosa corallo





Colour-mix: Paglia, Neutro  
Cement: White  
Aggregates: Giallo Siena





# IDEAL WORK NUVOLATO

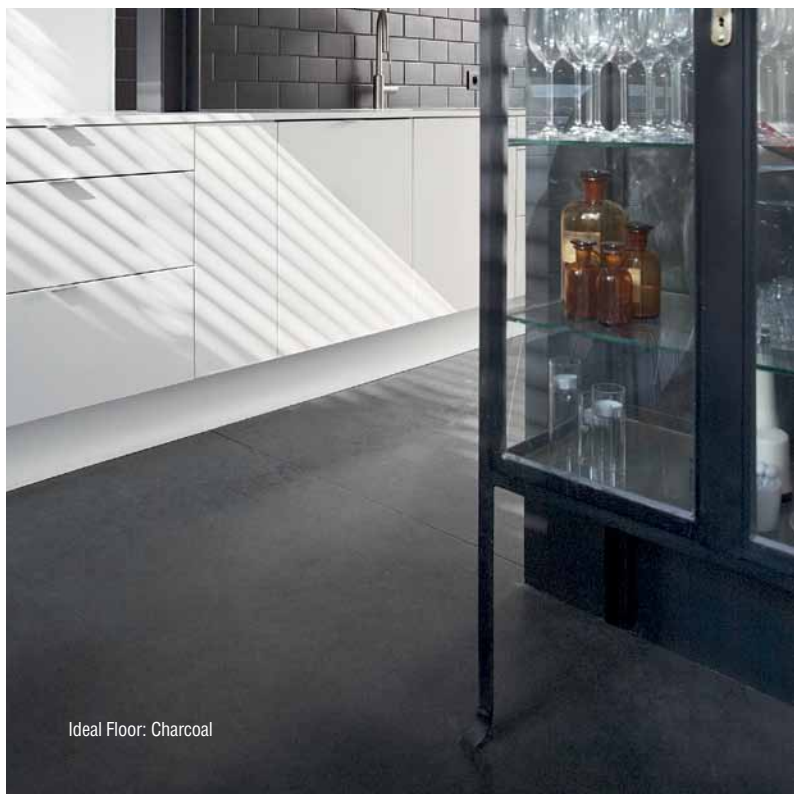




Ideal Floor: Zinco



Ideal Floor: Pewter



Ideal Floor: Charcoal

## Sophisticated brightness for designer spaces

Are you looking for a contemporary floor inspired by minimalism?

With its soft, dynamic shades and the delicacy of the dyes, Ideal Work Nuvolato flooring is capable of extending spaces, bestowing sophistication and illumination to lofts and open spaces and emphasising the interior décor of hotels, restaurants, offices, stores and showrooms. A vast array of colours can be combined to suit the widest range of aesthetic tastes and, together with the constant novelty of the cloud effect, this enables surfaces to be customised to the maximum. With rare sophistication, this solution manages to bring harmony to contemporary architectural contexts as well as restored traditional buildings.





Ideal Floor: Pewter



Ideal Floor: Charcoal









# IDEAL WORK REACTIVE STAIN

Ideal floor: Pewter  
Ideal Stain: Terracotta, Fern green





Ideal floor: Pewter  
Ideal Stain: Amber



Ideal floor: Pewter  
Ideal Stain: Amber



Ideal floor: Pewter  
Ideal Stain: Ebony

## Concrete becomes fashion

Are you looking for a contemporary flooring system that produces a finish that is both aesthetically appealing and wear resistant? Ideal Work reactive stain flooring is created by using a mixture of specially formulated metallic salts and colour stains which are designed to etch, open and colour deep into hardened cement paste. In this way the common appearance of concrete can be transformed and take on a rich and natural beauty. Colours and shades are used freely, offering great visual effects in tune with current trends. The result is a continuous and contemporary floor that satisfies the requirements of both designers and clients.





Ideal floor: Pewter  
Ideal Stain: Brown



Ideal floor: Pewter  
Ideal Stain: Fern green







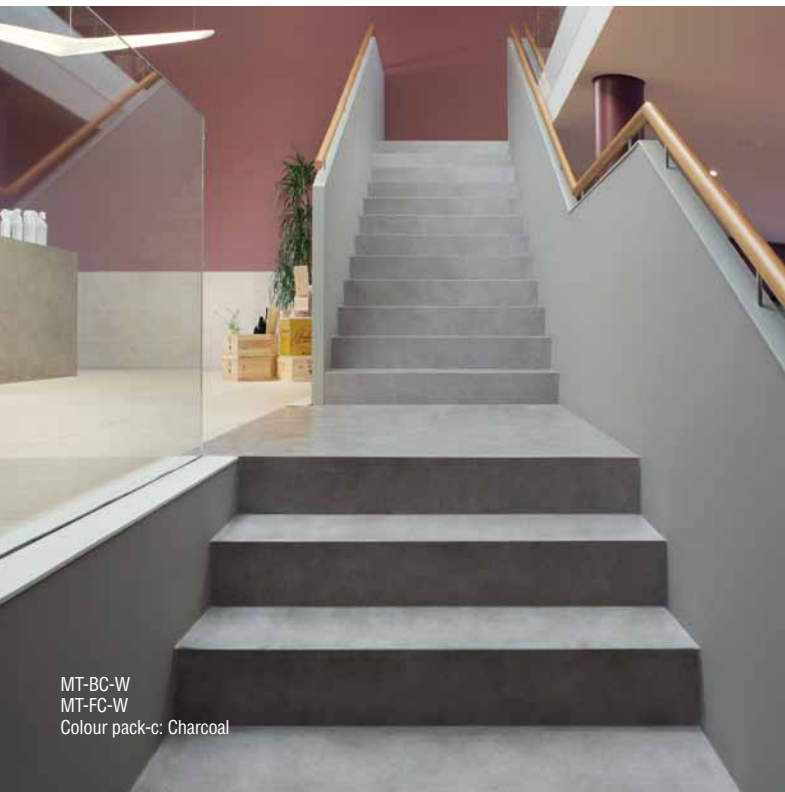


# IDEAL WORK MICROTOPPING





MT-BC-W  
MT-FC-W  
Colour pack-c: Black



MT-BC-W  
MT-FC-W  
Colour pack-c: Charcoal



MT-BC-W + MT-BC-G  
MT-FC-W + MT-FC-G

## New surfaces in only 3 mm of thickness

Do you wish to renovate an existing floor without having to remove it and yet realize a continuous surface with a unique, natural effect?

Microtopping is the ideal solution for those who don't like grout lines and love continuous surfaces. It is innovative, natural and able to make any setting exclusive and original. With Microtopping it is possible to create glossy, reactive stain and Nuvolato effects including decorative inserts that give a prestigious finish. With a thickness of only three centimetres, it allows you to renovate existing flooring of different compositions (concrete, ceramic, wood...) and create new surfaces, interior, exterior, horizontal or vertical. Appealing and flexible, Microtopping is extremely practical and resistant to temperature changes and wear and tear. It is easy to clean and quick to achieve with a perfect final product even on surfaces with under-floor heating.









MT-BC-W  
MT-FC-W  
Colour pack-c: Silver grey

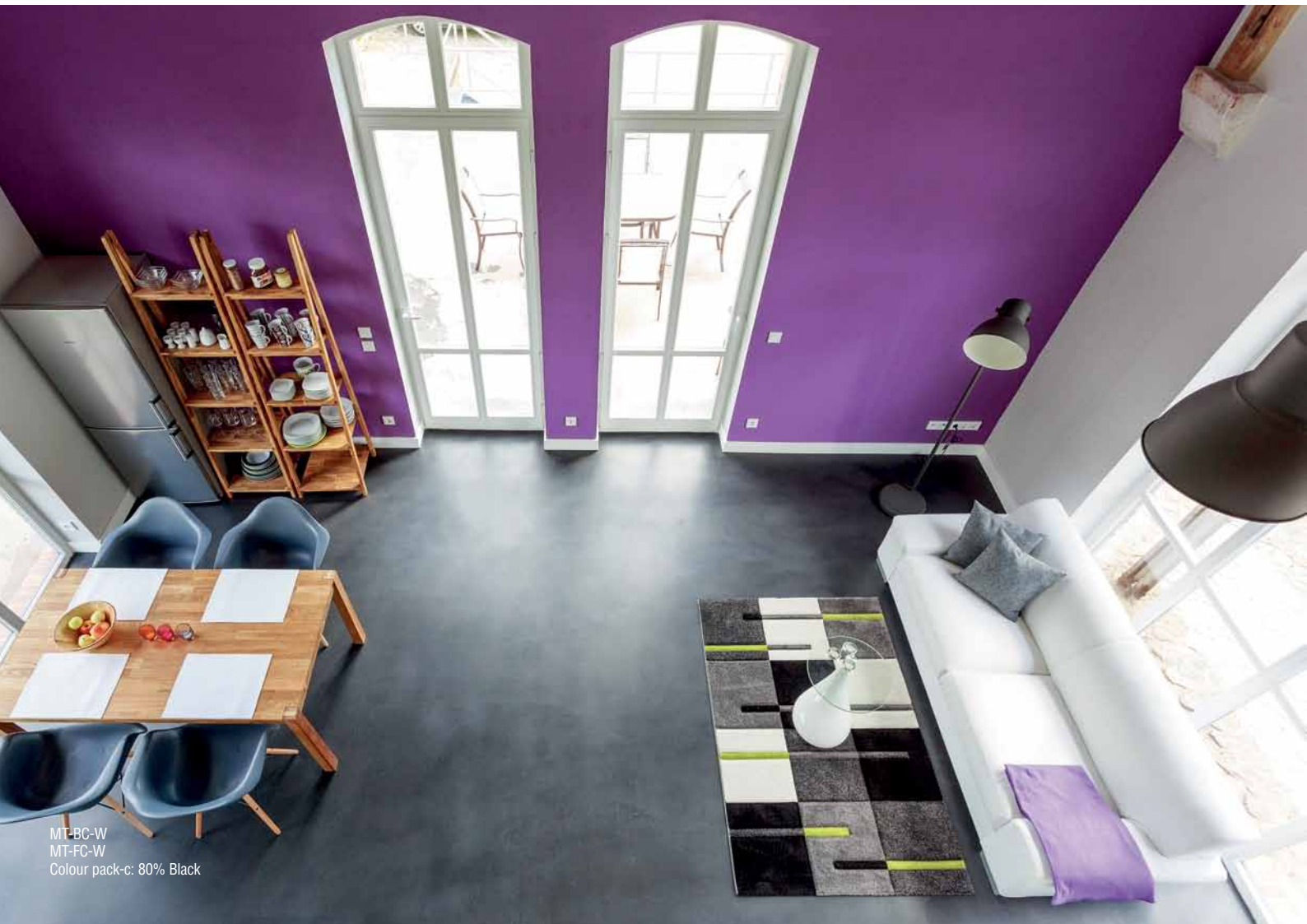


MT-BC-G  
MT-FC-G





MT-BC-W  
MT-FC-W  
Colour pack-c: Chocolate  
Colour pack-c: Charcoal

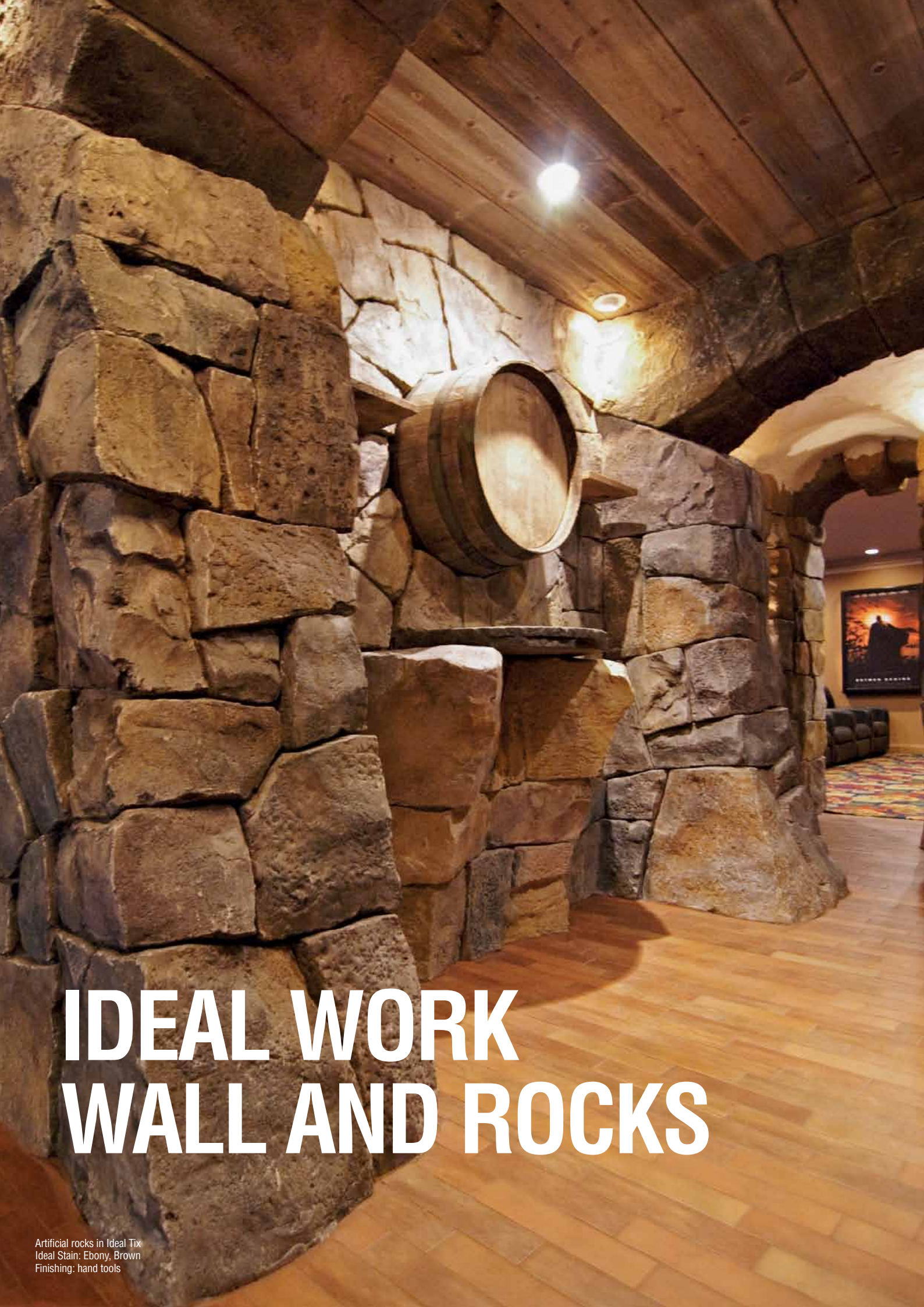


MT-BC-W  
MT-FC-W  
Colour pack-c: 80% Black









# IDEAL WORK WALL AND ROCKS

Artificial rocks in Ideal Tix  
Ideal Stain: Ebony, Brown  
Finishing: hand tools





Stamp: Dolomite Stone  
 Colour pack-c: Black  
 Colour Rainbow: Nero



Stamp: Cavaso Stone  
 Colour Rainbow: Grigio, Nero  
 Finishing: Hand tools



Stamp: Rough stone texture  
 Colour Rainbow: Grigio, Beige

## The wall becomes a work of art

Would you like to enrich the aesthetic look and personality of a vertical surface like an internal wall, fireplace or external perimeter wall?

With the stamped plaster Ideal Wall it is possible. Ideal Wall, 98% ecological, can be installed on any surface - brick, cement, plasterboard, stone, polystyrene or wood - interior or exterior. With a competitive price, various types of rocks and decorations can be created and with the addition of Ideal Rainbow colouring system, the natural colours of stone and rock can be reproduced. This allows the creation of stone walls that have an incredibly realistic look. For all uses where an elevated thickness and resistance is needed such as artificial rock, steps, jambs and fireplaces, Ideal Tix is available, which is perfect also for surfaces in contact with water.



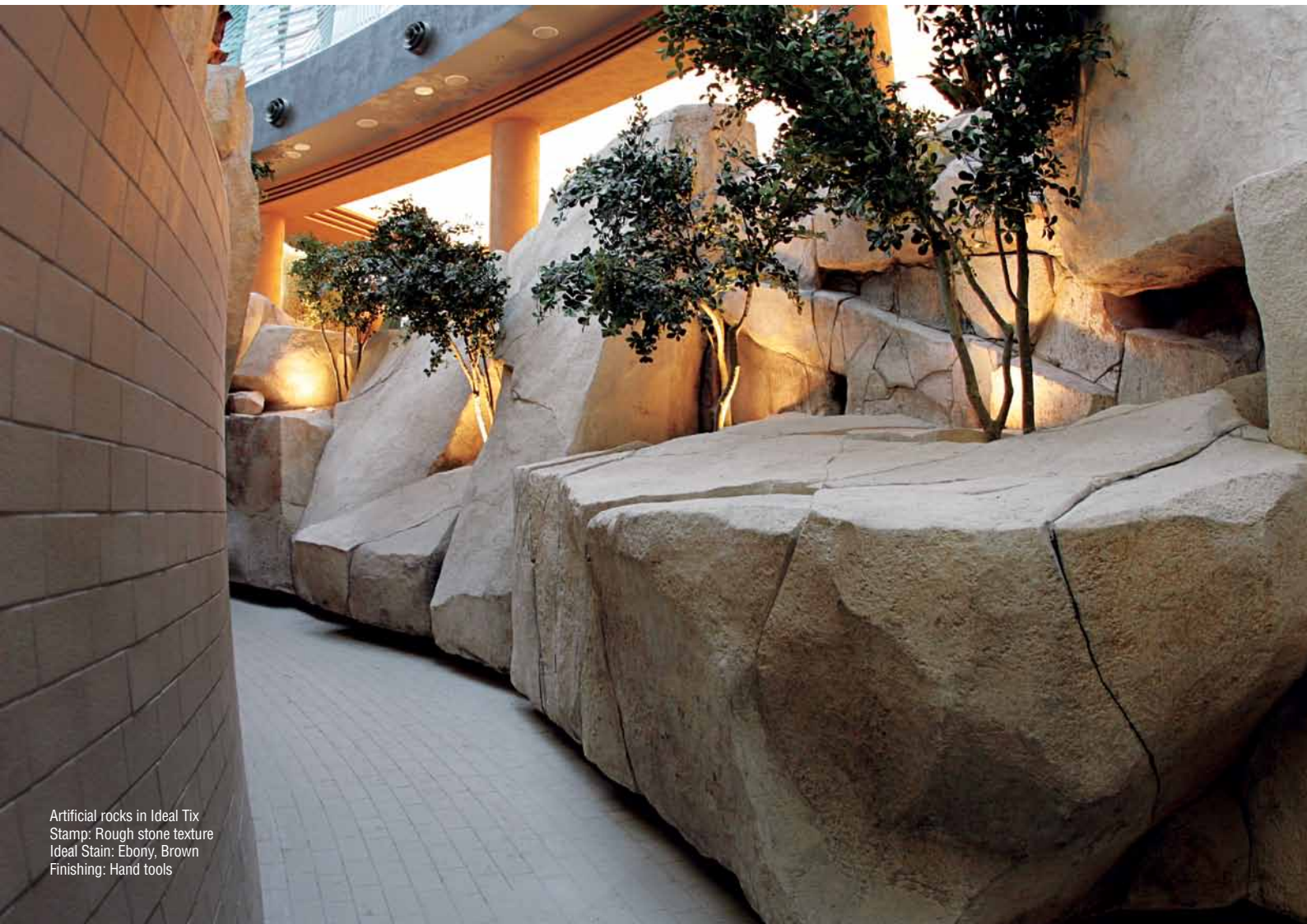


Stamp: Roccia texture  
Colour Rainbow: Bianco  
Finishing: Hand tools





Stamp: Alpi texture  
Colour Rainbow: Giallo antico, Nero  
Finishing: Hand tools



Artificial rocks in Ideal Tix  
Stamp: Rough stone texture  
Ideal Stain: Ebony, Brown  
Finishing: Hand tools



ideal  
**WORK**<sup>®</sup>

**TDOOR**

CORAZZANTE COLORATO

STENCIL





# A TRUSTED PARTNER

## You can trust Ideal Work because

- Ideal Work is the European leader in decorative concrete technologies. It has a network of more than 3000 qualified and approved contractors and distributors all around Europe as well as in 30 different non-European countries.
- Training our staff and customers on all of our products and techniques is very Important, we commit over 2700 man/hours per year to training.
- Ideal Work customer service is always available for designers, applicators and clients for technical and commercial information.
- Ideal Work has achieved the quality system certificate ISO 9001:2008, reflecting the high level of quality achieved over the years. Ideal Work is also a member of the Green Building Council-Italy, an association that promotes environmental, economic and social responsibility and is committed to transform the way in which buildings are designed, constructed and used.

**These are the features that allow the brand Ideal Work to be synonymous with quality, experience and competence: to be at your service, in Italy and worldwide.**



Quality management system certified by Kiwa  
UNI EN ISO 9001:2008.

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